

FOR IMMEDIATE RELEASE

HOMELESS HEALTH CARE LOS ANGELES CELEBRATES 30 YEARS OF SAVING LIVES AND SERVICE TO COMMUNITY

Life-saving work on front lines of homelessness in Los Angeles even more critical in wake of 20 percent rise in heroin overdose deaths in the United States, according to new CDC data

LOS ANGELES, CA- Jan. 30, 2017—Homeless Health Care Los Angeles (HHCLA) will celebrate 30 years of providing health care, training programs and services that address the impact of homelessness in LA with an interactive fundraising celebration on Saturday, Feb. 11. All proceeds will go towards keeping the Los Angeles homeless community alive, healthy, and on a path to long-term stability and permanent housing.

“Thanks to the support from everyday heroes across this city, HHCLA has helped more than 170,000 of the most marginalized and impoverished homeless individuals and their families in Los Angeles over the last 30 years,” said Mark Casanova, Executive Director of HHCLA. “It’s sometimes too easy to ignore people who are homeless, but the truth is that this issue impacts the whole LA community. We need more Angelenos to step forward and become an HHCLA Hero to help address this issue and protect the future of LA for everyone.”

Over the last 30 years, HHCLA has garnered a number of significant achievements, including:

- Trained and certified more than 700 individuals in an Overdose Prevention Program that teaches clients and agencies when and how to respond to someone who is overdosing; as a direct result of this program, more than 1,000 lives were saved with Narcan (naloxone).
- Helped 350 formerly homeless individuals find permanent housing each year.
- Distributed more than 1,000,000 sterile syringes and safely disposed of more than 800,000 syringes each year.

The event at Space Camp Gallery will celebrate these achievements and many others by through an interactive and unconventional fundraiser that combines art, music and creativity. Supervisor Mark Ridley-Thomas will speak at the event and recognize HHCLA for its services.

In addition, the event will feature the works of a number of high-profile artists, including photographers Karchi Perlmann and Dietmar Kohl, collagist Adolph "Kush" Simpson, DJ Jahkova, DJ Jes Danz, musical trio El Haru Kuroi, and production designer Jon Hutman.

To learn more and to purchase tickets, visit www.hhcla30.com.

About Homeless Health Care Los Angeles

Homeless Health Care Los Angeles (HHCLA) is a nonprofit, community-based organization that provides comprehensive medical and holistic health care to address the unique challenges of people who are experiencing homelessness. Driven by socially conscious Angelenos for fellow Angelenos, HHCLA has been providing a pathway to health, recovery, and emotional well-being without bias or judgement for more than 30 years. With a continuum of services that includes counseling, substance use treatment, syringe exchange, overdose prevention, and housing with supportive services, HHCLA seeks to improve the quality of life and capacity for stability of the people they serve, and help them secure and stay in permanent housing. To learn more about Homeless Health Care Los Angeles, or to donate, visit www.hhcla.org.

###

For media inquiries:

Heather Edney
Development and Communications Director
Phone: 213-739-1936
Email: hedney@hhcla.org